

SIDE QUEST TASK (5 POINTS)

1 What's a typographic grid? Find more than 1 reason why they're useful to designers? Email me examples to go along with your reasons to show the class.

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2 What's a single column grid? Where would it be best used? Email me an example to go along with your reasons to show the class.

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3 What's a multi-column grid? Where would it be best used? Email me an example to go along with your reasons to show the class.

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4 What's the difference between modular and multi-column grids? Email me an example of a design that's using a modular grid.

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5 What are the **3 inter-related variables** we need to pay attention to when laying out text in paragraphs? Find a creative way to show the class how they're related to each other. (*Hint: we've talked about this in class before*)

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6 What does "Justified" mean in typographic terms? Talk about the legibility challenges involved. (*Hint: it involves "rivers of white"... whatever that means*)

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7 Be able to identify a "Flush Left/Ragged Right" paragraph when I show it in class. Why is this alignment so common?

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8 What does "Flush Right" mean in typography? Talk about any legibility challenges it might have.

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9

What are some legibility issues involved with using centered alignment? Where would centered alignment be best used? Email me an example to show the class.

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10

What does “Set Solid” mean in typography? When would it be useful to use it? Email me an example to show the class.

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11

Be able to identify a gutter, margin, column, row, running footer, running header, module and folio on a grid. (*Hint: look on the Readings page under “Grid Readings”*)

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12

What is the Golden Ratio? What other names does it go by? Why is it so popular? Email me an example of a page layout that uses the Golden Ratio.

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